



Final Programme – 19-21 May 2010 – Paris, France

<b>Chronic Disease Management</b> <i>Reengineering care to improve clinical and financial outcomes</i> Chair: <b>Jan Van Emelen</b> , Research & Innovation Director, Union Nationale des Mutualités Libres; Chair of the Disease Management Working Group, Association Internationale de la Mutualité (AIM), Belgium	
19 May 2010	
10:00-11:00am	Opening keynotes <b>Adam Darkins</b> , Chief Consultant for Care Coordination, Department of Veterans Affairs, USA <i>Managing chronic patients in the US Veterans Health Administration</i> <b>Dr Rafael Bengoa</b> , Regional Minister for Health, Basque Government, Spain <i>Chronic Disease Management: Implications for policy-makers</i>
11:00-11:30am	Break
11:30am-12:30pm	Panel discussion <i>Implementing large scale programmes to reengineer care – Challenges and opportunities</i> <b>Dr Jacob Hofdijk</b> , Special Advisor, Chronic Disease Management, Ministry of Health, Welfare and Sports; President, European Federation of Medical Informatics, The Netherlands <b>David Colin-Thome</b> , National Clinical Director for Primary Care, Department of Health, United Kingdom <b>Dr Josep Roca</b> , Director, Chronic Care Programme, Hospital Clinic; Professor of Medicine, University of Barcelona, Spain <b>Dr Gianluigi Scannapieco</b> , Director, Plans and Programs Department, Veneto Region, Italy <b>Dr Jack Cochran</b> , Executive Director, The Permanente Federation, USA Moderator: <b>Jean-François Penciolelli</b> , Business Development Director, Healthcare and Life Sciences, Oracle Corporation, France
12:30-1:30pm	Lunch presentation <i>Customisation of diagnoses, care and treatments - Giving back ownership of their own health to chronic patients</i> <b>Frank Avrilleaud</b> , Director, Public Sector, PricewaterhouseCoopers, France
1:30-2:30pm	Panel discussion <i>Measuring the performance of chronic care programmes – How to leverage outcomes, incentives, and prevention to improve care</i> <b>Jean-Marc Aubert</b> , Deputy Director, Management and Organisation of Care, Caisse nationale de l'assurance maladie des travailleurs salariés, France <b>Prof Guy Storme</b> , Executive Secretary, Organisation of European Cancer Institutes (OECI), Chairman and Head of Radiotherapy, Oncologic Centre V.U.B., UZBrussel, Belgium <b>Jeanette May</b> , Vice President, Quality and Research, DMAA: The Care Continuum Alliance, USA <b>Dr Leonard Witkamp</b> , Director, KSYOS TeleMedisch Centrum, The Netherlands Moderator: <b>Dr Daniel Schlegel</b> , Executive Partner, Health & Public Service, Accenture, Switzerland
2:30-3:30pm	IMPLEMENTATION CASE STUDIES: DIABETES AND PATIENT EMPOWERMENT <b>Prof Reinout van Schilfgaarde</b> , President, Netherlands Diabetes Association, President, Lung Alliance of the Netherlands, The Netherlands <i>Implementation of the 'Standard of diabetes care': the approach in The Netherlands</i> <b>Pierre Laurent</b> , Founder and CEO, Voluntis, France <b>Dr Guillaume Charpentier</b> , President, CERITD; Head of the diabetes department, Sud-Francilien Hospital Centre, France <i>Using innovative web and mobile telemedicine solutions to improve diabetes care</i>
3:30-4:00pm	Break
4:00-4:30pm	<b>Stéphane Denépoux</b> , Coordinator, IMI Group for France, dedicated to the Innovative Medicines Initiatives EC / EFPIA, France <i>IMI (Innovative Medicines Initiatives): Role of public private partnerships in financing biomedical innovation for chronic diseases</i>
4:30-5:30pm	Ministerial roundtable <i>Preparing health systems for the future: Integrating chronic disease and population health management in national reforms</i> <b>Prof Anna-Maria Borissova</b> , Minister of Health, Bulgaria <b>Pablo Rivero</b> , Director General, Quality Agency of the National Health System, Ministry of Health and Social Policy, Spain <b>Dr Rafael Bengoa</b> , Regional Minister for Health, Basque Government, Spain <b>Pascal Melihan-Cheinin</b> , Deputy Director, Health Promotion and Chronic Disease Prevention, Ministry of Health and Sports, France
5:30pm	Conference adjourns

<b>eHealth</b> <i>Promoting collaborative care and making patients co-producers of their own health</i> Chair: <b>Nicolas Crestel</b> , Editor-in-Chief, Hospimedia, France	
10:00-11:00am	Opening keynotes <b>Louise Beauchesne</b> , Executive Regional Director – Quebec, Canada Health Infoway, Canada <i>Promoting collaborative care and making patients co-producers of their own health</i> <b>Charles Gutteridge</b> , Clinical Director for Informatics, Department of Health, United Kingdom <i>Quality and Informatics: engaging people in their own care</i>
11:00-11:30am	Break
11:30am-12:30pm	Panel discussion <i>Building the IT infrastructure to improve collaborative care and promote patients as co-producers of their own health</i> <b>Nicola Bedlington</b> , Executive Director, European Patients' Forum, Belgium <b>Dr Niels Boye</b> , Physician, Specialist in internal medicine, Endocrinology, and Health informatics, Denmark <b>Michel Gagneux</b> , President, ASIP Santé, France <b>Lucien Engelen</b> , Health 2.0 Ambassador, Head of Regional Emergency Healthcare Networks, Radboud University Nijmegen Medical Centre, The Netherlands <b>Lee Aase</b> , Manager, Syndication and Social Media, Mayo Clinic, USA Moderator: <b>Dr Mike Bainbridge</b> , Clinical Architect, NHS Connecting for Health; Principal Consultant ASE Ltd UK, United Kingdom
12:30-1:30pm	Lunch break
1:30-2:30pm	IMPLEMENTATION CASE STUDIES: REMOTE AND MOBILE CARE <b>Dr Elina Mattila</b> , Research Scientist, VTT Technical Research Centre, Finland <i>Using personal health systems to support self-management and early interventions</i> <b>Dr Friedrich Köhler</b> , Medical Director, Charité University Hospital, Germany <i>Partnership for the Heart: Using eHealth to reduce mortality and hospital admissions for heart failure patients</i>
2:30-3:30pm	Panel discussion <i>Bridging the gap between R&amp;D and industrialisation - Innovative business models for eHealth and mHealth</i> <b>Loris Di Pietrantonio</b> , Assistant Director, DG Information Society and Media, European Commission, Belgium <b>Prof Louis Lareng</b> , President, European Society for Telemedicine and eHealth, France <b>Alberto Sanna</b> , Director, eServices for Life and Health, Fondazione Centro San Raffaele, Italy <b>Gert-Jan van Boven</b> , CEO, Nictiz, The Netherlands Moderator: <b>Martin Denz</b> , President, European Health Telematics Association (EHTEL); President, Swiss Association for Telemedicine and eHealth, Switzerland
3:30-4:00pm	Break
4:00-5:00pm	<b>Laurent Coussirat</b> , Founder and Director, The Mood Institute / Institut International de l'Humeur, France <i>The Mood Institute: e-Health tools designed by patients for patients</i> <b>Dr Michael Wilks</b> , Immediate Past President, CPME; Chair, eHealth User Stakeholder Group, EHTEL, United Kingdom <i>The CALLIOPE Project: In support of multi-disciplinary care – looking beyond technical interoperability</i>
5:00pm	Conference adjourns

21 May 2010

## Sustainable Development

*Using the synergies between economic and environmental sustainability  
to design the health systems of the future*

Chair: **TBD**

10:00-11:30am	Opening keynotes <b>Gary Cohen</b> , Founder and Co-Executive Director, Health Care Without Harm, United States <i>The emergence of a global movement for sustainable and responsible healthcare</i> <b>Sonia Roschnik</b> , Operational Director, NHS Sustainable Development Unit, United Kingdom <i>A sustainable health system – What does it look like?</i> <b>Dr Joseph Hajjar</b> , President, Société française d'hygiène hospitalière (SFHH), France <i>Aligning sustainability with quality and patient safety</i>
11:30am-1:00pm	Visit of the Exhibition and Lunch break
1:00-2:00pm	Panel discussion <i>Using procurement and engaging the supply chain in sustainable development initiatives</i> <b>Jean-Olivier Arnaud</b> , General Director, Nîmes University Hospital Center (CHU); President, Uni.H.A., France <b>Eva-Maria Persy</b> , Head of Sustainable Development and International Cooperation, City of Vienna, Austria <b>Gustav Eriksson</b> , Director, Environment and sustainability department, Karolinska University Hospital, Sweden <b>Nicole Denjoy</b> , Secretary General, COCIR, Belgium Moderator: <b>Anja Leetz</b> , Executive Director, Health Care Without Harm Europe (HCWH Europe), Germany
2:00-3:00pm	IMPLEMENTATION CASE STUDIES: CHANGE MANAGEMENT <b>Marie Christine Burnier</b> , Director, Techniques hospitalières, Head of Sustainable Development, Fédération Hospitalière de France, France <i>System-wide change: the French vision and strategy</i> <b>Kathy Gerwig</b> , Vice President, Workplace Safety and Environmental Stewardship Officer, Kaiser Permanente, United States <i>Change management - Adopting a system-wide approach to sustainable development</i>
3:00-3:30pm	Break
3:30-4:30pm	<b>Prof Åke Wennmalm</b> , Professor, Clinical Physiology; Environmental Director, Stockholm County Council, Sweden <i>Impact and management of pharmaceuticals in the Stockholm healthcare system</i> <b>Prof Klaus Kümmerer</b> , Professor, Department of Environmental Health Sciences, University Medical Center Freiburg, Germany <i>Developing a green and sustainable pharmacy</i>
4:30-5:00pm	<b>Susan Wilburn</b> , Technical Officer, Occupational and Environmental Health Department, WHO, Switzerland <i>Health and climate change – mitigation and preparedness</i>
5:00pm	Health Executive Summit adjourns